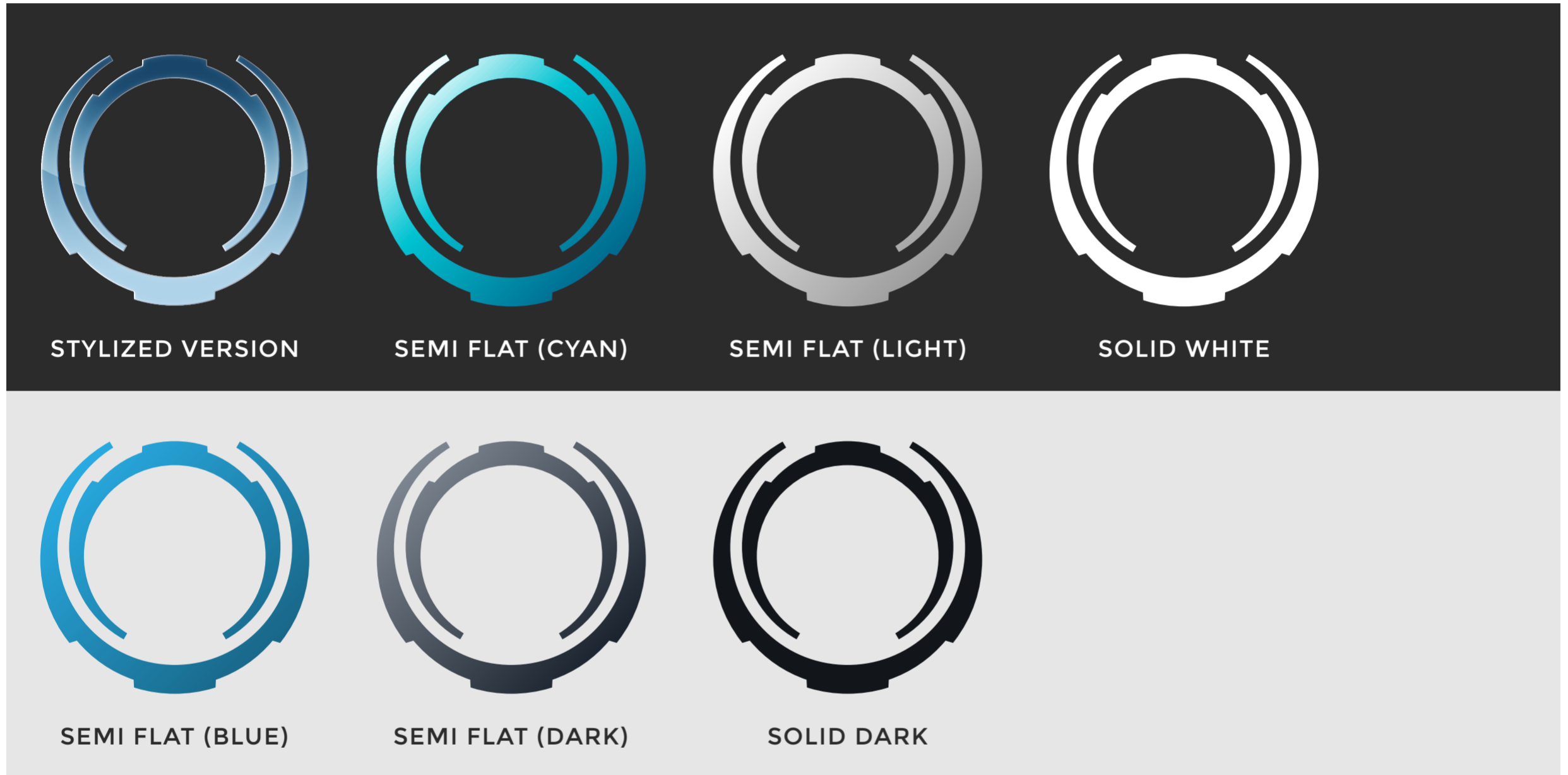# INSTALLATION 01

STYLE GUIDE

INSTALLATION O1

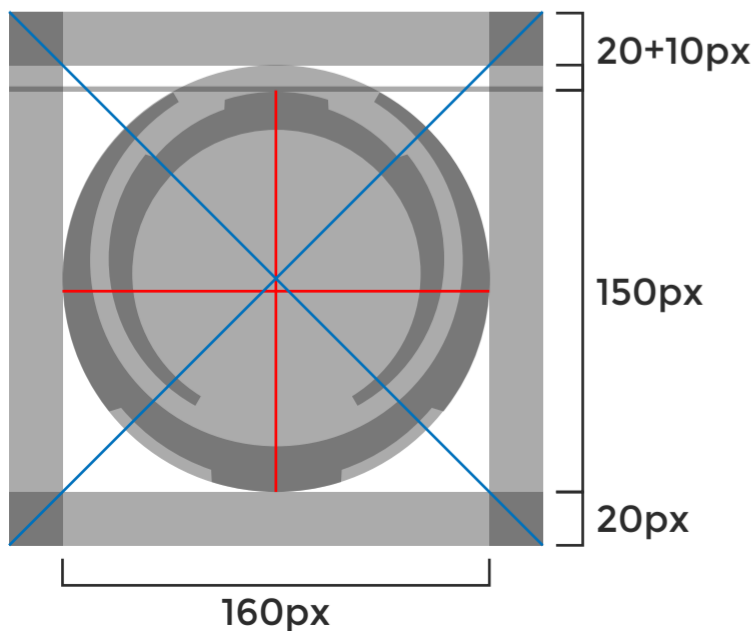## LOGO

There are several versions of the i01 logo.
Please read the following usage guides to make sure you are using the appropriate version.

STYLIZED VERSION	SEMI FLAT (CYAN)	SEMI FLAT (LIGHT)	SOLID WHITE

SEMI FLAT (BLUE)	SEMI FLAT (DARK)	SOLID DARK

USAGE

20+10px

150px

20px

160px

ACTUAL CENTER
DIGITAL CENTER

The i01 logo requires a minimum blank space around it, especially if used with other logos.

DO'S AND DON'TS

Logo can be used as watermark* on the lower right corner of standalone art or gameplay screenshot.
It should NEVER be used alongside the lettering.

Please do not alter the logo in any way, by either removing elements from it, stretching, resizing, tilting or skewing.

Do not use any other stylization: no drop shadows, no transparency (exceptions may apply).

Animating the logo is highly discouraged.

*NOT TO BE CONFUSED WITH TRANSPARENCY.

INSTALLATION 01

LETTERING

There are several versions of the i01 lettering.
Please read the following usage guides to make sure you are using the appropriate version.

INSTALLATION 01   SEMI FLAT (LIGHT)

INSTALLATION 01   SOLID WHITE

INSTALLATION 01   SEMI FLAT (DARK)

INSTALLATION 01   SOLID DARK

USAGE

INSTALLATION 01

The i01 lettering requires a minimum blank space around it,
especially if used with other logos.
The letter S can be used to define this blank space.

Please note that the Os and As go above the spacing,
this is intentional, as it corrects an optical illusion.

DIGITAL CENTER IS THE SAME AS ACTUAL CENTER.

DO'S AND DON'TS

Lettering should always be used by itself, like the logo, never have one next to the other or placed on top or behind it.

Please do not alter the lettering in any way, by either changing the typeface, removing elements from it, stretching, resizing, tilting or skewing.

Do not use any other stylization: no drop shadows, no transparency.

Typeface for the i01 lettering will not be distributed to anyone other than the ones on the i01 Dev Team.

INSTALLATION 01

TYPOGRAPHY

There are several typefaces used on the graphic design applications of Installation 01. Please read the following usage guides to make sure you are using the appropriate font.

BJORN LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%&'()_+;,'./:"<>?

Headlines and Sub-Headers.
Used in UI for map names.
Should always have a tracking of 50.

MONTSERRAT REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%&*()_+;,'./:"<>?

Body Text.
Used in UI for menu options.
Tracking should not be changed,
but may be necessary.

RAJDHANI (VARIOUS WEIGHTS)

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%&*()_+;,'./:"<>?

HUD

SUIGENERIS RG-REGULAR

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%&*()_+;,'./:"<>?

Minor Accents

COLORS

	RGB		RGB		RGB		RGB		RGB
	R 42; G 51; B 61		R 18; G 22; B 27		R 230; G 230; B 230		R 43; G 43; B 43		R 0; G 180; B 255
	HEX #2A333E		HEX #12161B		HEX #E6E6E6		HEX #2B2B2B		HEX #00B4FF